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# The Economist/YouGov Poll

July 5-7, 2009



## 1. Personal patriotism

How would you describe yourself?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Very patriotic	42.0%	22.3%	45.0%	67.5%	44.7%	27.7%	33.1%	49.0%	35.5%	35.9%	43.7%	49.5%
Somewhat patriotic	42.1%	47.2%	43.1%	27.7%	42.3%	42.6%	38.4%	38.1%	45.7%	43.8%	39.8%	41.3%
Not very patriotic	9.2%	14.5%	7.8%	4.8%	7.9%	20.3%	7.6%	7.2%	11.1%	10.9%	9.7%	6.4%
Not at all patriotic	6.8%	16.1%	4.0%	0.0%	5.1%	9.4%	20.9%	5.7%	7.7%	9.5%	6.8%	2.8%
Totals	100.0% (997)	100.0% (196)	100.0% (679)	100.0% (122)	100.0% (808)	100.0% (111)	100.0% (78)	100.0% (496)	100.0% (501)	100.0% (394)	100.0% (271)	100.0% (332)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very patriotic	42.0%	33.3%	66.0%	43.3%	30.3%	40.1%	72.3%	44.4%	40.3%	44.5%	36.4%	38.4%	43.7%	48.8%
Somewhat patriotic	42.1%	50.3%	30.2%	43.7%	53.1%	48.9%	26.2%	39.4%	50.5%	36.4%	45.0%	40.7%	42.4%	41.3%
Not very patriotic	9.2%	13.5%	3.3%	8.6%	12.4%	8.9%	0.9%	8.8%	4.1%	10.8%	13.6%	10.0%	9.3%	4.5%
Not at all patriotic	6.8%	2.8%	0.5%	4.4%	4.2%	2.1%	0.5%	7.4%	5.1%	8.4%	5.0%	10.9%	4.7%	5.4%
Totals	100.0% (997)	100.0% (345)	100.0% (278)	100.0% (283)	100.0% (197)	100.0% (369)	100.0% (317)	100.0% (183)	100.0% (243)	100.0% (385)	100.0% (186)	100.0% (348)	100.0% (415)	100.0% (139)

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## 2. American patriotism

Do you think Americans are becoming more or less patriotic?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
More patriotic	13.1%	15.9%	11.9%	12.7%	12.6%	19.8%	8.8%	10.8%	15.2%	16.5%	13.1%	8.1%
About the same	43.7%	49.4%	41.7%	41.2%	40.3%	56.6%	60.9%	40.2%	46.9%	45.9%	37.1%	45.5%
Less patriotic	43.2%	34.7%	46.4%	46.1%	47.1%	23.6%	30.3%	48.9%	37.9%	37.6%	49.8%	46.4%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	(999)	(196)	(680)	(123)	(809)	(111)	(79)	(497)	(502)	(395)	(271)	(333)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More patriotic	13.1%	16.9%	10.6%	11.0%	15.2%	13.2%	11.4%	14.1%	14.2%	12.6%	11.7%	12.5%	11.4%	17.3%
About the same	43.7%	63.9%	25.0%	40.6%	65.4%	48.8%	21.7%	49.6%	46.9%	42.5%	36.3%	44.9%	46.8%	36.8%
Less patriotic	43.2%	19.2%	64.5%	48.4%	19.4%	38.1%	66.9%	36.3%	38.9%	45.0%	52.0%	42.7%	41.8%	45.9%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	(999)	(345)	(278)	(283)	(198)	(369)	(317)	(183)	(243)	(385)	(188)	(349)	(415)	(139)

# The Economist/YouGov Poll

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## 3. Possible to take this action and still be considered patriotic

Is it possible for someone to do the following things and still be considered patriotic?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Refuse to serve in a war that they oppose	55.1%	67.2%	51.2%	48.2%	52.9%	65.5%	64.2%	55.0%	55.2%	48.1%	60.6%	61.1%
Disobey a law that they think is immoral	60.9%	67.2%	59.7%	53.6%	60.5%	61.4%	64.2%	67.4%	54.9%	55.2%	63.8%	66.9%
Criticize our leaders to foreigners	52.0%	55.4%	52.2%	44.7%	52.0%	44.2%	62.7%	60.4%	44.2%	43.0%	58.9%	59.9%
Refuse to pay taxes	42.9%	46.8%	43.4%	33.0%	42.4%	42.6%	48.3%	48.4%	37.7%	40.9%	44.6%	44.4%
Burn an American flag in protest	21.9%	22.3%	20.6%	26.7%	21.3%	20.2%	31.2%	25.7%	18.4%	13.2%	26.4%	31.1%
Totals	(1,000)	( 196)	( 680)	( 124)	( 810)	( 111)	( 79)	( 498)	( 502)	( 395)	( 271)	( 334)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Refuse to serve in a war that they oppose	55.1%	63.6%	33.9%	61.9%	79.7%	64.2%	33.9%	59.2%	55.2%	53.2%	55.2%	49.6%	56.7%	58.6%
Disobey a law that they think is immoral	60.9%	58.1%	59.7%	63.7%	71.3%	61.8%	64.0%	64.0%	60.2%	59.8%	61.3%	54.8%	62.2%	73.7%
Criticize our leaders to foreigners	52.0%	55.1%	40.0%	60.6%	76.6%	60.3%	40.8%	59.1%	51.8%	49.2%	51.3%	46.0%	56.2%	59.8%
Refuse to pay taxes	42.9%	35.5%	39.4%	53.3%	41.7%	42.5%	44.2%	45.5%	37.8%	43.5%	45.9%	39.9%	46.8%	38.8%
Burn an American flag in protest	21.9%	31.5%	7.9%	27.4%	51.4%	25.6%	8.7%	20.3%	22.7%	19.2%	28.2%	17.6%	22.2%	32.1%
Totals	(1,000)	( 346)	( 278)	( 283)	( 199)	( 369)	( 317)	( 184)	( 243)	( 385)	( 188)	( 349)	( 416)	( 139)

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## 4. More patriotic party

Which political party do you think is more patriotic?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Democratic party	15.0%	9.7%	16.5%	19.2%	12.4%	29.5%	22.6%	14.4%	15.6%	15.8%	14.8%	14.0%
About the same	55.8%	63.1%	55.3%	43.6%	55.5%	57.6%	56.2%	48.6%	62.4%	58.9%	55.9%	51.1%
Republican party	29.2%	27.2%	28.2%	37.3%	32.2%	12.9%	21.2%	37.1%	21.9%	25.3%	29.4%	34.8%
Totals	100.0% (997)	100.0% (196)	100.0% (678)	100.0% (123)	100.0% (808)	100.0% (110)	100.0% (79)	100.0% (497)	100.0% (500)	100.0% (393)	100.0% (270)	100.0% (334)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Democratic party	15.0%	37.3%	0.0%	8.2%	33.8%	16.1%	4.9%	19.4%	14.8%	12.6%	16.1%	17.9%	12.5%	16.5%
About the same	55.8%	55.2%	28.2%	67.8%	60.5%	62.4%	24.3%	51.1%	62.8%	56.3%	49.3%	58.8%	55.1%	44.0%
Republican party	29.2%	7.5%	71.8%	24.0%	5.7%	21.5%	70.8%	29.5%	22.4%	31.0%	34.6%	23.3%	32.5%	39.5%
Totals	100.0% (997)	100.0% (344)	100.0% (278)	100.0% (282)	100.0% (199)	100.0% (366)	100.0% (317)	100.0% (184)	100.0% (241)	100.0% (384)	100.0% (188)	100.0% (347)	100.0% (416)	100.0% (138)

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## 5. Discussion of candidate patriotism

Do you think a candidate's patriotism is a fair topic for political discussion?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Yes	52.2%	34.0%	58.0%	63.5%	56.6%	29.1%	38.6%	59.0%	46.0%	43.5%	59.0%	59.8%
No	25.1%	35.9%	20.1%	24.9%	23.5%	40.0%	21.0%	27.6%	22.8%	22.7%	23.7%	29.5%
Not sure	22.7%	30.1%	21.9%	11.6%	19.9%	30.9%	40.4%	13.5%	31.2%	33.7%	17.4%	10.7%
Totals	100.0% (1,000)	100.0% ( 196)	100.0% ( 680)	100.0% ( 124)	100.0% ( 810)	100.0% ( 111)	100.0% ( 79)	100.0% ( 498)	100.0% ( 502)	100.0% ( 395)	100.0% ( 271)	100.0% ( 334)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	52.2%	38.2%	80.7%	56.8%	35.4%	55.7%	84.3%	53.7%	47.3%	51.6%	59.2%	47.6%	54.3%	62.0%
No	25.1%	34.8%	8.9%	27.5%	49.9%	28.6%	8.3%	21.3%	31.8%	23.8%	22.1%	23.7%	25.7%	27.7%
Not sure	22.7%	27.0%	10.3%	15.7%	14.7%	15.6%	7.4%	25.1%	20.9%	24.6%	18.7%	28.6%	20.0%	10.3%
Totals	100.0% (1,000)	100.0% ( 346)	100.0% ( 278)	100.0% ( 283)	100.0% ( 199)	100.0% ( 369)	100.0% ( 317)	100.0% ( 184)	100.0% ( 243)	100.0% ( 385)	100.0% ( 188)	100.0% ( 349)	100.0% ( 416)	100.0% ( 139)

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## 6. Most important value

How would you rank the following values in terms of their importance to you? The value that you consider most important should be ranked first and the one you consider least important should be ranked last.

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Freedom of speech	41.6%	35.6%	43.0%	47.5%	43.0%	27.2%	47.2%	48.9%	35.0%	39.9%	42.8%	43.4%
Freedom of religion	21.8%	21.9%	21.9%	21.3%	23.2%	17.4%	13.1%	20.7%	22.8%	24.1%	16.4%	22.4%
Equality	35.2%	40.3%	34.4%	28.8%	33.0%	50.1%	37.6%	28.3%	41.6%	34.4%	38.6%	33.9%
Totals	(1,000)	( 196)	( 680)	( 124)	( 810)	( 111)	( 79)	( 498)	( 502)	( 395)	( 271)	( 334)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Freedom of speech	41.6%	36.3%	42.5%	46.5%	35.3%	41.6%	49.4%	36.4%	42.8%	40.8%	46.9%	38.9%	41.8%	46.4%
Freedom of religion	21.8%	15.2%	36.9%	14.1%	11.0%	14.1%	34.3%	16.1%	21.9%	25.0%	20.3%	24.8%	19.1%	23.1%
Equality	35.2%	47.5%	19.6%	39.4%	53.4%	43.0%	15.8%	46.7%	34.9%	31.9%	31.5%	34.6%	37.7%	30.1%
Totals	(1,000)	( 346)	( 278)	( 283)	( 199)	( 369)	( 317)	( 184)	( 243)	( 385)	( 188)	( 349)	( 416)	( 139)

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## 7. Income redistribution through taxation

Do you favor taxing the rich to redistribute income to the poor?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Favor strongly	28.4%	32.6%	27.8%	23.0%	25.7%	41.1%	39.0%	26.7%	30.0%	34.1%	26.4%	21.8%
Favor somewhat	25.3%	24.2%	26.3%	23.5%	24.1%	30.3%	31.2%	21.4%	29.0%	24.9%	27.1%	24.7%
Oppose somewhat	10.8%	11.1%	11.1%	9.3%	11.0%	6.8%	14.6%	11.2%	10.6%	9.7%	12.7%	11.1%
Oppose strongly	26.0%	19.6%	26.9%	34.6%	30.6%	6.0%	5.9%	34.6%	18.0%	18.5%	27.4%	35.8%
Not sure	9.4%	12.4%	7.9%	9.6%	8.5%	15.8%	9.4%	6.1%	12.4%	12.8%	6.4%	6.7%
Totals	100.0% (998)	100.0% (196)	100.0% (678)	100.0% (124)	100.0% (808)	100.0% (111)	100.0% (79)	100.0% (498)	100.0% (500)	100.0% (394)	100.0% (271)	100.0% (333)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Favor strongly	28.4%	45.2%	11.3%	23.2%	46.5%	28.3%	12.2%	27.9%	28.6%	29.2%	27.0%	41.5%	24.1%	12.6%
Favor somewhat	25.3%	32.5%	13.1%	26.5%	39.1%	34.7%	8.8%	32.9%	25.4%	20.9%	27.6%	24.0%	26.3%	25.1%
Oppose somewhat	10.8%	8.5%	10.7%	14.9%	7.8%	14.5%	10.3%	13.1%	8.3%	11.9%	10.0%	6.0%	15.3%	12.8%
Oppose strongly	26.0%	5.2%	61.3%	25.8%	2.3%	15.9%	66.3%	20.7%	27.5%	27.3%	26.2%	17.3%	28.3%	45.8%
Not sure	9.4%	8.5%	3.7%	9.6%	4.3%	6.7%	2.4%	5.4%	10.1%	10.8%	9.2%	11.2%	6.0%	3.8%
Totals	100.0% (998)	100.0% (344)	100.0% (278)	100.0% (283)	100.0% (198)	100.0% (368)	100.0% (317)	100.0% (182)	100.0% (243)	100.0% (385)	100.0% (188)	100.0% (349)	100.0% (415)	100.0% (139)

**8. Approval of Obama as President**

Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Strongly approve	24.8%	21.5%	23.8%	35.3%	19.6%	54.6%	37.9%	21.6%	27.8%	22.5%	26.7%	26.8%
Somewhat approve	26.3%	31.3%	26.1%	17.4%	25.6%	31.4%	26.2%	24.2%	28.2%	29.6%	23.4%	23.6%
Somewhat disapprove	14.2%	21.1%	12.3%	8.8%	16.1%	3.4%	9.3%	13.7%	14.6%	16.6%	10.5%	13.4%
Strongly disapprove	25.4%	13.0%	28.9%	35.1%	29.4%	4.5%	13.7%	33.8%	17.7%	18.2%	27.4%	34.4%
Not sure	9.3%	13.1%	9.0%	3.4%	9.4%	6.1%	13.0%	6.7%	11.7%	13.1%	12.0%	1.8%
Totals	100.0% (997)	100.0% (196)	100.0% (678)	100.0% (123)	100.0% (808)	100.0% (111)	100.0% (78)	100.0% (498)	100.0% (499)	100.0% (392)	100.0% (271)	100.0% (334)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	24.8%	54.4%	3.7%	18.3%	58.7%	31.3%	5.1%	30.7%	24.7%	23.8%	21.5%	26.0%	24.3%	20.5%
Somewhat approve	26.3%	32.5%	11.2%	31.5%	34.6%	34.8%	11.1%	25.2%	27.2%	24.0%	30.9%	24.4%	26.5%	26.3%
Somewhat disapprove	14.2%	6.7%	24.6%	11.9%	3.3%	17.4%	15.5%	15.9%	17.9%	12.0%	12.0%	16.6%	14.2%	13.6%
Strongly disapprove	25.4%	2.6%	58.4%	30.2%	2.1%	12.1%	67.3%	19.4%	21.7%	29.6%	27.6%	18.2%	28.8%	35.3%
Not sure	9.3%	3.8%	2.1%	8.2%	1.3%	4.3%	1.0%	8.8%	8.5%	10.6%	8.1%	14.9%	6.1%	4.3%
Totals	100.0% (997)	100.0% (345)	100.0% (277)	100.0% (283)	100.0% (198)	100.0% (368)	100.0% (316)	100.0% (183)	100.0% (242)	100.0% (385)	100.0% (187)	100.0% (348)	100.0% (416)	100.0% (138)

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## 9. Approval of U.S. Congress

Overall, do you approve of the way the U.S. Congress is handling its job?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Strongly approve	3.6%	4.1%	2.7%	6.6%	2.2%	11.4%	7.4%	3.5%	3.8%	5.1%	2.4%	2.4%
Somewhat approve	14.6%	17.4%	11.5%	22.2%	13.9%	17.5%	18.1%	14.9%	14.3%	13.4%	16.2%	15.1%
Neither approve nor disapprove	21.7%	26.4%	21.7%	12.3%	18.6%	42.7%	24.2%	17.4%	25.6%	24.9%	20.8%	17.6%
Somewhat disapprove	15.0%	11.1%	17.7%	11.5%	16.6%	6.8%	9.2%	13.0%	16.8%	14.3%	14.3%	16.5%
Strongly disapprove	36.8%	24.4%	40.3%	46.4%	41.5%	8.2%	28.2%	45.3%	28.9%	27.8%	42.3%	45.9%
Not sure	8.3%	16.6%	6.2%	1.0%	7.1%	13.5%	12.9%	6.0%	10.4%	14.4%	4.0%	2.6%
Totals	100.0% (997)	100.0% (196)	100.0% (677)	100.0% (124)	100.0% (807)	100.0% (111)	100.0% (79)	100.0% (498)	100.0% (499)	100.0% (394)	100.0% (271)	100.0% (332)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	3.6%	10.0%	0.4%	1.0%	9.2%	1.9%	2.1%	2.7%	4.4%	3.7%	3.4%	4.7%	3.3%	2.1%
Somewhat approve	14.6%	26.5%	4.6%	11.8%	33.0%	20.4%	4.3%	15.9%	10.6%	16.7%	14.3%	16.0%	15.2%	10.6%
Neither approve nor disapprove	21.7%	28.1%	12.1%	17.9%	26.8%	24.6%	6.8%	27.1%	31.9%	15.4%	15.7%	24.4%	19.7%	21.3%
Somewhat disapprove	15.0%	15.4%	14.9%	19.4%	18.2%	19.5%	14.1%	17.5%	14.5%	13.9%	15.6%	17.1%	14.1%	16.8%
Strongly disapprove	36.8%	11.8%	62.3%	44.8%	8.8%	29.7%	68.9%	31.6%	30.2%	39.4%	45.6%	27.4%	41.8%	46.4%
Not sure	8.3%	8.1%	5.7%	5.1%	3.9%	4.0%	3.8%	5.3%	8.4%	10.9%	5.4%	10.4%	6.0%	2.9%
Totals	100.0% (997)	100.0% (344)	100.0% (278)	100.0% (283)	100.0% (198)	100.0% (368)	100.0% (317)	100.0% (183)	100.0% (242)	100.0% (384)	100.0% (188)	100.0% (348)	100.0% (415)	100.0% (138)

# The Economist/YouGov Poll

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## 10. 2010 Congressional vote

If the 2010 elections for U.S. Congress were being held today, who would you vote for in the district where you live?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Republican	30.1%	21.0%	32.2%	39.4%	35.5%	2.7%	11.8%	36.4%	24.3%	23.2%	32.9%	38.0%
Lean Republican	7.3%	9.9%	5.8%	8.5%	8.0%	0.7%	9.2%	8.1%	6.6%	8.2%	5.9%	7.0%
Lean Democrat	7.2%	7.6%	7.0%	6.8%	6.7%	11.2%	6.0%	6.4%	7.9%	6.8%	7.1%	7.8%
Democrat	36.2%	36.3%	37.0%	32.6%	30.7%	72.0%	44.3%	31.9%	40.2%	36.8%	34.6%	36.6%
Not Sure	19.2%	25.2%	18.0%	12.6%	19.1%	13.4%	28.7%	17.2%	21.1%	25.0%	19.6%	10.6%
Totals	100.0% (986)	100.0% (194)	100.0% (671)	100.0% (121)	100.0% (799)	100.0% (109)	100.0% (78)	100.0% (494)	100.0% (492)	100.0% (390)	100.0% (266)	100.0% (330)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Republican	30.1%	1.9%	83.2%	21.6%	3.4%	18.8%	74.8%	24.3%	30.4%	32.9%	29.4%	25.5%	30.1%	47.0%
Lean Republican	7.3%	0.3%	10.7%	9.6%	0.6%	8.2%	10.4%	6.1%	7.2%	6.6%	10.1%	7.1%	8.4%	2.8%
Lean Democrat	7.2%	7.9%	0.9%	11.7%	5.5%	12.2%	1.6%	6.9%	9.0%	6.9%	5.3%	6.6%	6.4%	9.5%
Democrat	36.2%	88.0%	1.2%	24.5%	83.4%	43.9%	7.5%	43.9%	36.9%	32.7%	35.2%	39.6%	35.4%	32.5%
Not Sure	19.2%	2.0%	4.0%	32.6%	7.1%	16.9%	5.8%	18.8%	16.4%	20.8%	20.1%	21.3%	19.7%	8.2%
Totals	100.0% (986)	100.0% (341)	100.0% (277)	100.0% (277)	100.0% (197)	100.0% (361)	100.0% (316)	100.0% (182)	100.0% (239)	100.0% (380)	100.0% (185)	100.0% (344)	100.0% (409)	100.0% (139)

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## 11. Direction of country

Would you say things in this country today are ...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Generally headed in the right direction	33.2%	33.3%	32.4%	36.0%	28.2%	62.3%	44.3%	34.6%	31.8%	31.2%	35.6%	34.3%
Off on the wrong track	49.9%	44.6%	51.4%	53.8%	54.7%	18.8%	42.8%	52.4%	47.5%	47.9%	51.3%	51.7%
Not sure	17.0%	22.1%	16.2%	10.2%	17.1%	18.9%	12.9%	13.0%	20.7%	20.9%	13.1%	14.0%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	(992)	(196)	(674)	(122)	(804)	(110)	(78)	(496)	(496)	(393)	(268)	(331)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the right direction	33.2%	64.0%	8.3%	27.3%	70.9%	44.6%	8.7%	36.3%	35.9%	30.0%	33.2%	31.3%	35.4%	34.5%
Off on the wrong track	49.9%	19.1%	82.0%	56.0%	18.1%	36.8%	82.8%	45.4%	46.3%	52.6%	53.4%	51.3%	49.0%	52.6%
Not sure	17.0%	16.9%	9.7%	16.8%	11.0%	18.6%	8.5%	18.3%	17.8%	17.3%	13.4%	17.4%	15.6%	12.8%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	(992)	(341)	(276)	(282)	(198)	(364)	(316)	(182)	(241)	(383)	(186)	(348)	(410)	(138)

**12. Relative threat of big business and big government**

What do you think is more of a threat?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Big business	38.7%	41.1%	36.2%	44.8%	37.4%	52.2%	34.3%	38.7%	38.8%	37.0%	39.3%	40.8%
Big government	61.3%	58.9%	63.8%	55.2%	62.6%	47.8%	65.7%	61.3%	61.2%	63.0%	60.7%	59.2%
Totals	100.0% (994)	100.0% (194)	100.0% (677)	100.0% (123)	100.0% (804)	100.0% (111)	100.0% (79)	100.0% (497)	100.0% (497)	100.0% (393)	100.0% (270)	100.0% (331)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Big business	38.7%	62.6%	10.4%	36.0%	79.0%	48.1%	8.0%	46.1%	40.5%	33.9%	39.6%	38.6%	39.4%	36.5%
Big government	61.3%	37.4%	89.6%	64.0%	21.0%	51.9%	92.0%	53.9%	59.5%	66.1%	60.4%	61.4%	60.6%	63.5%
Totals	100.0% (994)	100.0% (343)	100.0% (278)	100.0% (283)	100.0% (197)	100.0% (368)	100.0% (317)	100.0% (182)	100.0% (240)	100.0% (384)	100.0% (188)	100.0% (347)	100.0% (414)	100.0% (139)

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## 13. Trend of economy

Overall, do you think the economy is getting better or worse?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Getting better	17.2%	19.2%	17.4%	12.4%	14.1%	34.7%	25.7%	20.7%	13.9%	14.2%	20.1%	19.4%
About the same	33.9%	37.3%	33.4%	29.2%	32.6%	40.1%	38.3%	31.4%	36.1%	32.5%	35.8%	34.3%
Getting worse	42.7%	32.6%	44.4%	55.0%	47.2%	18.2%	29.4%	42.6%	42.8%	45.4%	37.7%	42.4%
Not sure	6.2%	10.9%	4.8%	3.3%	6.1%	7.0%	6.7%	5.2%	7.2%	7.8%	6.5%	3.8%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	(997)	(196)	(679)	(122)	(807)	(111)	(79)	(497)	(500)	(394)	(271)	(332)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	17.2%	32.2%	5.1%	13.2%	38.0%	21.7%	6.0%	22.1%	14.6%	13.4%	24.2%	13.9%	19.1%	13.6%
About the same	33.9%	44.2%	18.7%	34.1%	38.5%	43.1%	19.9%	32.1%	37.0%	35.8%	27.2%	32.3%	35.6%	35.9%
Getting worse	42.7%	20.5%	72.0%	45.6%	19.9%	32.0%	70.3%	40.7%	39.3%	45.3%	43.5%	47.0%	40.2%	43.8%
Not sure	6.2%	3.1%	4.1%	7.2%	3.6%	3.1%	3.8%	5.1%	9.1%	5.5%	5.1%	6.7%	5.1%	6.8%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	(997)	(344)	(278)	(282)	(198)	(369)	(315)	(183)	(242)	(384)	(188)	(348)	(415)	(138)

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## 14. Change in personal finances over past year

Would you say that you and your family are...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Better off financially than you were a year ago	9.8%	16.1%	8.6%	2.2%	8.5%	14.5%	15.9%	12.6%	7.1%	7.4%	9.9%	13.1%
About the same financially as you were a year ago	34.7%	32.2%	33.6%	44.1%	34.6%	33.0%	37.8%	32.7%	36.6%	27.4%	38.3%	42.6%
Worse off financially than you were a year ago	51.0%	41.8%	54.6%	53.7%	53.3%	37.7%	44.9%	49.8%	52.0%	58.0%	49.0%	42.3%
Not sure	4.6%	9.9%	3.2%	0.0%	3.5%	14.8%	1.4%	4.9%	4.3%	7.2%	2.8%	2.1%
Totals	100.0% (996)	100.0% (196)	100.0% (677)	100.0% (123)	100.0% (807)	100.0% (110)	100.0% (79)	100.0% (498)	100.0% (498)	100.0% (393)	100.0% (270)	100.0% (333)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better off financially than you were a year ago	9.8%	15.0%	4.7%	8.8%	12.8%	10.0%	6.7%	11.9%	8.3%	8.7%	12.0%	8.7%	11.9%	11.0%
About the same financially as you were a year ago	34.7%	42.4%	32.9%	33.9%	51.0%	35.0%	31.5%	29.9%	37.8%	34.2%	36.3%	33.1%	37.8%	29.8%
Worse off financially than you were a year ago	51.0%	39.4%	59.3%	52.8%	34.7%	54.3%	59.5%	56.5%	50.2%	50.0%	48.6%	54.0%	46.9%	56.6%
Not sure	4.6%	3.2%	3.2%	4.5%	1.6%	0.6%	2.3%	1.6%	3.7%	7.1%	3.2%	4.2%	3.4%	2.7%
Totals	100.0% (996)	100.0% (344)	100.0% (277)	100.0% (282)	100.0% (198)	100.0% (368)	100.0% (316)	100.0% (184)	100.0% (240)	100.0% (385)	100.0% (187)	100.0% (347)	100.0% (414)	100.0% (139)

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## 15. Stock market expectations over next year

Do you think the stock market will be higher or lower 12 months from now?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Higher	31.0%	35.1%	28.9%	32.0%	29.7%	43.0%	27.7%	37.9%	24.6%	22.6%	37.8%	38.2%
About the same	28.5%	26.4%	30.7%	23.2%	27.2%	28.1%	42.2%	26.6%	30.2%	25.7%	28.4%	32.6%
Lower	24.0%	15.3%	26.8%	29.2%	26.8%	9.7%	15.3%	22.7%	25.2%	25.9%	23.2%	21.8%
Not sure	16.5%	23.3%	13.6%	15.7%	16.3%	19.2%	14.7%	12.8%	20.0%	25.8%	10.6%	7.4%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	(997)	(195)	(678)	(124)	(807)	(111)	(79)	(497)	(500)	(394)	(270)	(333)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	31.0%	45.9%	17.6%	29.2%	50.0%	42.4%	17.9%	37.1%	28.1%	27.5%	36.7%	24.5%	32.2%	47.0%
About the same	28.5%	28.3%	31.3%	29.1%	29.4%	30.9%	29.7%	24.2%	29.5%	28.7%	30.8%	25.1%	33.8%	25.3%
Lower	24.0%	11.0%	36.7%	28.4%	10.6%	18.2%	39.2%	23.6%	21.6%	26.9%	21.7%	28.1%	22.4%	24.1%
Not sure	16.5%	14.8%	14.3%	13.3%	9.9%	8.5%	13.1%	15.2%	20.8%	16.9%	10.9%	22.3%	11.5%	3.6%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	(997)	(343)	(278)	(283)	(199)	(366)	(317)	(183)	(243)	(383)	(188)	(348)	(416)	(138)

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## 16. Obama approval on issues

Below are some issues facing the country. For each one, indicate whether you approve or disapprove of the way Barack Obama is handling that issue.

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
War in Iraq	52.1%	45.4%	54.6%	54.5%	50.5%	67.7%	47.1%	54.5%	49.9%	50.0%	53.5%	54.2%
Economy	46.0%	45.2%	46.4%	45.9%	41.0%	82.9%	46.7%	42.0%	49.7%	46.4%	47.1%	44.6%
Immigration	30.6%	30.6%	31.0%	28.7%	27.1%	48.4%	42.0%	26.8%	34.0%	31.2%	32.2%	28.4%
Environment	49.7%	51.6%	49.7%	46.3%	46.7%	72.3%	50.1%	50.4%	49.2%	48.6%	53.3%	48.7%
Terrorism	47.5%	49.3%	47.1%	45.9%	44.3%	70.7%	49.4%	47.6%	47.5%	46.0%	49.9%	48.0%
Gay Rights	32.3%	26.1%	35.6%	30.3%	30.5%	42.1%	37.0%	27.8%	36.4%	30.7%	33.6%	33.6%
Education	50.1%	47.4%	52.7%	44.1%	45.9%	82.0%	49.5%	46.5%	53.4%	48.8%	55.5%	47.9%
Health Care	45.8%	46.5%	45.7%	45.1%	40.4%	83.4%	50.5%	43.1%	48.3%	47.1%	44.3%	45.0%
Social Security	37.4%	35.5%	37.5%	40.7%	32.2%	69.5%	46.8%	34.7%	39.9%	41.1%	37.1%	32.2%
Totals	(1,000)	(196)	(680)	(124)	(810)	(111)	(79)	(498)	(502)	(395)	(271)	(334)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
War in Iraq	52.1%	71.7%	29.4%	55.6%	77.1%	67.3%	35.7%	53.1%	53.7%	51.3%	50.8%	50.9%	54.5%	52.7%
Economy	46.0%	79.1%	11.0%	40.0%	85.6%	58.1%	11.4%	47.0%	50.7%	40.6%	50.0%	46.6%	45.4%	43.4%
Immigration	30.6%	53.9%	9.0%	30.5%	59.1%	40.3%	12.1%	34.6%	32.7%	28.3%	28.5%	29.1%	31.8%	31.4%
Environment	49.7%	77.3%	22.8%	48.7%	86.0%	63.7%	25.1%	50.9%	53.7%	45.5%	52.1%	48.9%	53.2%	46.3%
Terrorism	47.5%	74.7%	17.4%	47.8%	83.3%	62.6%	20.4%	50.7%	51.1%	41.6%	52.3%	44.9%	48.7%	53.1%
Gay Rights	32.3%	48.4%	19.3%	35.6%	53.9%	46.4%	17.7%	40.8%	31.4%	30.1%	29.9%	29.6%	36.9%	26.4%
Education	50.1%	78.4%	20.4%	51.0%	79.4%	60.6%	25.3%	48.8%	53.2%	46.9%	53.5%	51.2%	47.8%	54.4%
Health Care	45.8%	76.7%	10.8%	45.0%	88.4%	59.5%	12.2%	47.2%	48.2%	42.8%	47.5%	47.1%	47.2%	38.8%
Social Security	37.4%	64.8%	10.7%	33.1%	65.0%	51.1%	10.8%	39.0%	37.6%	36.2%	38.2%	41.3%	37.3%	27.8%
Totals	(1,000)	(346)	(278)	(283)	(199)	(369)	(317)	(184)	(243)	(385)	(188)	(349)	(416)	(139)

# The Economist/YouGov Poll

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## 17. Words that describe Obama

Which of these words would you use to describe Barack Obama?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Honest	36.6%	31.6%	37.4%	42.6%	32.2%	71.4%	33.6%	29.9%	42.8%	37.0%	36.2%	36.3%
Intelligent	63.6%	58.2%	64.2%	71.2%	60.6%	85.9%	63.6%	63.3%	63.9%	60.4%	64.4%	67.6%
Religious	15.4%	15.1%	16.3%	11.7%	11.9%	39.9%	17.3%	13.0%	17.6%	19.4%	14.6%	10.0%
Inspiring	42.5%	45.5%	42.0%	38.8%	37.3%	81.7%	42.1%	37.7%	47.0%	39.6%	46.9%	43.4%
Patriotic	30.3%	24.2%	31.8%	36.0%	27.8%	50.4%	28.3%	28.0%	32.5%	31.2%	31.5%	28.1%
Strong	43.1%	44.9%	42.2%	43.4%	37.7%	81.9%	45.0%	34.9%	50.7%	46.2%	45.2%	37.1%
Bold	38.0%	37.2%	37.6%	41.5%	35.8%	59.1%	31.9%	33.5%	42.2%	36.5%	40.7%	38.3%
Experienced	15.8%	14.6%	15.7%	18.7%	13.8%	31.9%	14.1%	13.0%	18.4%	16.8%	18.2%	12.7%
Sincere	40.2%	33.7%	41.4%	47.3%	36.7%	70.2%	34.3%	34.2%	45.7%	39.1%	39.9%	42.0%
Partisan	20.9%	14.6%	23.7%	21.3%	23.4%	9.2%	11.0%	27.4%	14.8%	12.2%	27.7%	28.4%
Effective	32.5%	34.4%	31.3%	33.7%	28.3%	65.0%	30.9%	31.5%	33.4%	32.5%	34.9%	30.8%
Unifying	25.4%	27.8%	24.1%	25.7%	22.3%	45.6%	28.6%	25.2%	25.5%	23.2%	30.4%	24.7%
In Touch	35.5%	35.5%	34.0%	41.6%	30.8%	75.8%	27.8%	30.2%	40.3%	35.8%	35.7%	34.8%
Realistic	35.7%	34.4%	36.8%	33.5%	30.5%	72.1%	38.7%	31.8%	39.3%	34.2%	38.5%	35.6%
Decisive	31.5%	26.7%	33.1%	33.9%	29.2%	48.2%	32.2%	29.4%	33.4%	29.8%	36.2%	30.4%
Totals	(1,000)	(196)	(680)	(124)	(810)	(111)	(79)	(498)	(502)	(395)	(271)	(334)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Honest	36.6%	68.3%	7.3%	32.4%	67.4%	45.4%	9.7%	39.2%	39.1%	33.5%	37.3%	36.4%	34.9%	34.7%
Intelligent	63.6%	88.9%	39.5%	69.5%	91.2%	78.2%	44.0%	72.5%	64.2%	60.7%	60.4%	61.0%	64.7%	67.3%
Religious	15.4%	25.8%	3.2%	12.6%	18.8%	14.2%	4.8%	15.3%	17.7%	12.8%	17.7%	17.3%	14.0%	7.1%
Inspiring	42.5%	75.2%	15.5%	41.3%	71.3%	58.4%	16.6%	43.6%	47.7%	36.7%	46.6%	40.9%	42.2%	43.8%
Patriotic	30.3%	52.5%	6.7%	31.7%	56.4%	35.7%	11.0%	33.0%	33.0%	26.0%	33.2%	31.8%	27.9%	29.5%
Strong	43.1%	72.6%	14.2%	39.4%	65.6%	54.5%	16.6%	41.5%	46.6%	40.5%	45.3%	43.4%	38.9%	49.0%
Bold	38.0%	52.4%	26.8%	38.2%	45.5%	41.5%	30.2%	35.3%	32.8%	41.8%	39.7%	40.9%	32.8%	36.8%
Experienced	15.8%	27.9%	3.6%	10.5%	29.6%	16.0%	2.6%	17.7%	16.3%	13.5%	18.4%	17.5%	14.9%	14.0%
Sincere	40.2%	68.9%	15.4%	39.2%	67.8%	50.4%	15.6%	40.3%	43.1%	37.6%	41.5%	38.8%	37.9%	43.6%
Partisan	20.9%	10.2%	36.8%	21.5%	10.9%	16.4%	42.0%	18.8%	20.5%	19.7%	26.0%	16.1%	21.5%	35.3%
Effective	32.5%	56.8%	8.8%	29.0%	58.1%	38.6%	12.4%	37.3%	33.7%	27.6%	36.7%	30.2%	31.3%	39.2%
Unifying	25.4%	44.5%	4.2%	25.1%	50.5%	29.1%	6.7%	24.7%	28.4%	23.3%	26.1%	25.7%	23.6%	29.4%
In Touch	35.5%	62.7%	8.2%	34.3%	66.3%	43.6%	8.6%	35.4%	39.6%	33.4%	34.2%	37.5%	32.1%	31.9%

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# The Economist/YouGov Poll

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	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Realistic	35.7%	63.2%	7.9%	33.6%	62.2%	43.6%	8.1%	37.9%	40.2%	32.7%	33.4%	34.8%	38.1%	31.2%
Decisive	31.5%	49.6%	12.4%	32.7%	51.9%	41.1%	12.0%	26.8%	34.4%	30.4%	34.2%	34.7%	31.3%	22.2%
Totals	(1,000)	( 346)	( 278)	( 283)	( 199)	( 369)	( 317)	( 184)	( 243)	( 385)	( 188)	( 349)	( 416)	( 139)

# The Economist/YouGov Poll

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## 18. Words that don't describe Obama

Which of these words would you definitely not use to describe Barack Obama?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Honest	27.2%	25.7%	27.3%	30.1%	31.1%	2.4%	21.2%	33.5%	21.4%	21.6%	28.5%	34.5%
Intelligent	9.2%	10.9%	8.8%	7.5%	10.5%	0.0%	8.5%	11.5%	7.0%	7.4%	10.9%	10.5%
Religious	25.1%	24.4%	24.8%	28.2%	27.4%	13.1%	17.8%	27.3%	23.1%	18.9%	25.6%	33.8%
Inspiring	17.9%	17.1%	18.3%	18.0%	20.6%	2.9%	10.9%	20.0%	16.0%	15.3%	18.8%	21.0%
Patriotic	24.1%	20.5%	24.7%	28.8%	26.8%	7.2%	19.1%	29.6%	19.0%	18.0%	24.5%	32.6%
Strong	15.9%	14.6%	16.7%	14.7%	18.1%	1.5%	12.4%	18.0%	13.9%	13.5%	14.1%	20.6%
Bold	15.7%	16.7%	16.1%	12.2%	16.6%	7.4%	17.6%	19.3%	12.4%	12.6%	16.5%	19.6%
Experienced	43.6%	41.0%	45.8%	39.8%	47.8%	17.6%	36.8%	48.0%	39.6%	35.6%	43.9%	55.0%
Sincere	24.1%	23.1%	23.7%	27.2%	27.5%	1.4%	20.2%	30.3%	18.3%	20.5%	24.8%	28.7%
Partisan	21.3%	17.7%	22.9%	21.8%	21.9%	19.1%	18.8%	23.4%	19.4%	16.3%	19.7%	29.9%
Effective	21.1%	18.0%	23.2%	18.4%	23.8%	3.1%	18.6%	25.6%	17.0%	16.2%	22.3%	27.3%
Unifying	26.4%	21.1%	28.1%	30.1%	30.0%	6.5%	17.0%	34.7%	18.8%	17.3%	26.9%	39.4%
In Touch	23.1%	19.2%	23.3%	29.3%	26.7%	3.3%	12.0%	28.9%	17.6%	20.3%	25.3%	25.4%
Realistic	27.5%	22.7%	30.1%	25.9%	31.6%	3.9%	17.6%	32.0%	23.2%	21.4%	28.9%	35.2%
Decisive	18.5%	19.9%	17.8%	19.1%	19.6%	7.5%	22.3%	20.6%	16.6%	15.6%	17.0%	23.9%
Totals	(1,000)	(196)	(680)	(124)	(810)	(111)	(79)	(498)	(502)	(395)	(271)	(334)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Honest	27.2%	3.5%	55.6%	30.7%	2.3%	18.2%	58.8%	23.8%	26.1%	26.6%	33.7%	23.9%	27.7%	32.2%
Intelligent	9.2%	0.2%	20.0%	10.5%	0.6%	3.7%	19.7%	6.7%	9.5%	8.5%	12.8%	7.3%	9.1%	8.8%
Religious	25.1%	14.4%	40.7%	28.8%	14.0%	24.1%	41.0%	24.6%	27.3%	23.7%	25.8%	21.5%	23.8%	38.8%
Inspiring	17.9%	1.4%	37.3%	21.3%	1.4%	10.1%	39.5%	13.0%	19.0%	19.6%	17.6%	16.9%	17.2%	17.7%
Patriotic	24.1%	4.4%	53.2%	27.4%	2.3%	16.7%	53.6%	25.1%	18.7%	25.9%	26.7%	19.2%	25.5%	28.7%
Strong	15.9%	2.0%	33.4%	16.5%	0.9%	8.8%	33.3%	12.1%	13.8%	18.0%	17.7%	14.8%	15.6%	15.1%
Bold	15.7%	10.2%	18.0%	18.8%	10.8%	11.2%	20.6%	14.9%	17.5%	13.8%	18.0%	13.4%	18.4%	12.1%
Experienced	43.6%	22.2%	73.6%	52.5%	19.6%	41.9%	75.2%	42.6%	42.1%	44.0%	45.9%	37.2%	44.6%	57.2%
Sincere	24.1%	3.4%	48.6%	27.5%	2.1%	17.7%	51.1%	20.5%	22.5%	25.3%	27.0%	20.5%	25.7%	27.3%
Partisan	21.3%	22.9%	18.0%	25.9%	31.8%	22.3%	19.6%	15.0%	19.4%	24.5%	23.5%	16.1%	24.5%	23.5%
Effective	21.1%	5.4%	41.8%	25.5%	3.2%	15.3%	43.1%	20.8%	20.5%	20.8%	22.9%	16.9%	24.9%	18.7%
Unifying	26.4%	6.0%	54.5%	29.9%	5.1%	19.0%	59.1%	19.2%	25.0%	26.8%	34.7%	19.5%	28.1%	40.0%
In Touch	23.1%	4.0%	47.1%	27.2%	2.6%	16.0%	51.2%	20.7%	23.1%	26.8%	17.3%	21.5%	24.0%	20.0%

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	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Realistic	27.5%	3.1%	52.4%	33.3%	4.6%	17.9%	56.6%	20.2%	25.9%	29.4%	32.7%	24.9%	27.5%	32.2%
Decisive	18.5%	7.9%	32.2%	20.0%	9.5%	10.0%	35.8%	17.0%	15.6%	19.6%	21.7%	15.7%	18.0%	17.3%
Totals	(1,000)	( 346)	( 278)	( 283)	( 199)	( 369)	( 317)	( 184)	( 243)	( 385)	( 188)	( 349)	( 416)	( 139)

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## 19. Obama's ideological leanings

Would you say Barack Obama is ...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Very liberal	30.8%	21.9%	33.6%	36.2%	36.0%	3.9%	13.9%	39.0%	23.1%	20.2%	32.3%	44.7%
Somewhat liberal	17.3%	23.7%	14.1%	18.4%	16.9%	20.7%	16.6%	16.8%	17.8%	14.7%	19.5%	19.3%
Moderate	26.9%	19.6%	29.5%	30.0%	25.5%	36.9%	27.6%	22.2%	31.2%	29.0%	23.1%	26.6%
Somewhat conservative	5.1%	9.4%	3.1%	5.2%	4.2%	8.4%	10.1%	5.5%	4.7%	6.1%	6.2%	2.9%
Very conservative	3.1%	3.8%	3.6%	0.0%	1.6%	12.2%	6.0%	2.8%	3.5%	3.7%	1.8%	3.2%
Not sure	16.8%	21.7%	16.1%	10.2%	15.8%	17.9%	25.8%	13.7%	19.7%	26.2%	17.0%	3.2%
Totals	100.0% (994)	100.0% (196)	100.0% (676)	100.0% (122)	100.0% (806)	100.0% (110)	100.0% (78)	100.0% (496)	100.0% (498)	100.0% (391)	100.0% (270)	100.0% (333)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	30.8%	7.2%	69.6%	34.6%	6.7%	18.4%	81.1%	23.6%	28.1%	33.8%	34.9%	20.5%	34.8%	49.3%
Somewhat liberal	17.3%	27.0%	10.8%	16.5%	40.2%	24.6%	5.3%	19.5%	19.4%	14.2%	18.9%	15.9%	18.0%	22.2%
Moderate	26.9%	39.4%	10.1%	27.5%	38.2%	41.2%	5.3%	30.2%	28.2%	24.5%	26.9%	27.9%	28.2%	18.0%
Somewhat conservative	5.1%	8.4%	2.4%	2.9%	7.5%	5.1%	2.6%	5.9%	5.2%	5.3%	3.9%	8.1%	4.5%	0.0%
Very conservative	3.1%	7.2%	0.9%	0.4%	5.7%	2.7%	0.9%	3.3%	3.1%	2.8%	3.8%	4.6%	1.2%	5.1%
Not sure	16.8%	10.8%	6.2%	18.0%	1.8%	8.0%	4.8%	17.5%	16.0%	19.5%	11.6%	23.0%	13.3%	5.4%
Totals	100.0% (994)	100.0% (345)	100.0% (276)	100.0% (281)	100.0% (198)	100.0% (367)	100.0% (314)	100.0% (181)	100.0% (243)	100.0% (383)	100.0% (187)	100.0% (346)	100.0% (414)	100.0% (139)

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## 20. Obama's sincerity

Do you think Barack Obama ...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Says what he believes	51.9%	51.4%	51.0%	56.6%	46.4%	88.8%	57.3%	47.7%	55.8%	57.1%	48.4%	46.9%
Says what he thinks people want to hear	48.1%	48.6%	49.0%	43.4%	53.6%	11.2%	42.7%	52.3%	44.2%	42.9%	51.6%	53.1%
Totals	100.0% (994)	100.0% (196)	100.0% (675)	100.0% (123)	100.0% (805)	100.0% (111)	100.0% (78)	100.0% (495)	100.0% (499)	100.0% (391)	100.0% (269)	100.0% (334)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	51.9%	87.2%	19.2%	47.6%	86.4%	64.1%	22.7%	57.2%	57.7%	47.4%	48.3%	54.3%	49.9%	49.4%
Says what he thinks people want to hear	48.1%	12.8%	80.8%	52.4%	13.6%	35.9%	77.3%	42.8%	42.3%	52.6%	51.7%	45.7%	50.1%	50.6%
Totals	100.0% (994)	100.0% (346)	100.0% (276)	100.0% (282)	100.0% (198)	100.0% (368)	100.0% (315)	100.0% (183)	100.0% (240)	100.0% (384)	100.0% (187)	100.0% (347)	100.0% (415)	100.0% (139)

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## 21. Obama's likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Like a lot	40.8%	40.6%	40.7%	41.3%	34.8%	83.7%	43.7%	34.6%	46.6%	39.2%	43.6%	41.0%
Like somewhat	25.6%	23.9%	26.2%	26.3%	27.9%	12.2%	20.2%	26.8%	24.5%	30.0%	23.8%	20.7%
Dislike	19.8%	18.8%	19.7%	21.7%	22.9%	0.0%	14.5%	25.9%	14.0%	17.6%	18.3%	23.9%
Not sure	13.9%	16.7%	13.3%	10.7%	14.4%	4.1%	21.7%	12.7%	14.9%	13.2%	14.3%	14.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	(999)	(196)	(679)	(124)	(810)	(111)	(78)	(498)	(501)	(394)	(271)	(334)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	40.8%	77.3%	11.0%	35.7%	77.0%	51.9%	12.6%	45.8%	43.6%	35.4%	43.4%	39.5%	40.7%	45.9%
Like somewhat	25.6%	16.7%	31.5%	28.6%	17.1%	26.4%	26.2%	28.1%	26.6%	27.9%	16.9%	27.4%	25.0%	20.2%
Dislike	19.8%	2.0%	44.1%	20.4%	1.2%	12.6%	46.6%	17.4%	17.2%	20.8%	23.4%	15.7%	23.0%	20.3%
Not sure	13.9%	4.0%	13.4%	15.2%	4.8%	9.1%	14.6%	8.7%	12.6%	15.9%	16.2%	17.4%	11.3%	13.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	(999)	(346)	(278)	(283)	(198)	(369)	(317)	(184)	(243)	(385)	(187)	(349)	(416)	(139)